



昆山杜克大学
DUKE KUNSHAN
UNIVERSITY™

Certificate of Appreciation

is hereby presented to

衷心感谢

GLHLTH 774K Program Evaluation for Health

This course introduces students to approaches and methods for conducting scientific and rigorous evaluations of public health programs to inform policy. Students will learn the process of public health programming including assessment, design, planning, implementations, and evaluation. In this course, students choose an existing public health or social program and work in teams to design a realistic evaluation using a mixture of quantitative and qualitative methods. Through lectures, discussion, and individual and group work, students will gain skills to develop a stakeholder analysis, logic model, indicators and instruments, an evaluation data base, budget, and policy memo. Students will demonstrate their skills by creating an evaluation portfolio complete with the essential components of a policy-relevant evaluation.