

# COLLOQUIUM BY FRANK TSAI

## THE BUSINESS OF POLITICAL RISK CONSULTING AND ITS RELATION TO AREA STUDIES/INTERNATIONAL RELATIONS

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TIME: 5-6PM, WEDNESDAY 18 NOV 2015

VENUE: AB 1079

**Speaker:** Dr. Frank Tsai, Regional Research Manager, Control Risks

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### ABSTRACT:

Frank Tsai will attempt to explain how political and social factors influence business risk, and the risks of long-term cross-border investment by MNCs in particular. He will present risk findings from *AmCham Shanghai's China Business Climate Survey*, of which he is co-author, and make comparisons with the risk environment in Southeast Asia. It is hoped that after listening to this talk, the audience will gain an understanding of (1) what is political risk consulting, (2) why this is relevant to professionals in the field of International Relations, and (3) how area knowledge of the kind valued in International Relations can be used to drive a business model of multinational scope.

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### BIO:

**Frank Tsai** is Regional Research Manager at Control Risks, the top global political risk consultancy, where he researches business and political risks across Asia-Pacific, and in China in particular. He is responsible for all co-sponsored research initiatives in Asia-Pacific, including *AmCham Singapore's ASEAN Business Outlook Survey*, and *AmCham Shanghai's China Business Climate Survey*, of which has been co-author for six years. Aside from work, Frank also runs one of the largest lecture series in Shanghai, Hopkins China Forum, which has been a hub of the intellectual community in Shanghai for the last five years. Frank has been Lecturer in American Politics at Renmin University in Beijing, and now teaches at the ESSCA School of Management. Frank has lived in China for ten years, and holds a PhD in Sociology.