



HISTORY 225K

Globalization, Development, and the Chinese Economy

Spring 2017

Meeting Times: TBA
Classroom: TBA
Academic Credit: 1 course
Areas of Knowledge: SS
Modes of Inquiry: CCI
Course format: Lectures, films, in-class discussions.

Instructor's Information

Elise DeVido, Ph.D.
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Office hours: TBA

Prerequisite(s), if applicable

No prerequisites

Course Description

A historical perspective on issues of development and globalization in China, with special focus on Kunshan. The course is broadly divided into four modules: the history, politics, and economics of global commodities; gender; and megacities; and Kunshan. Class-time will be integrated with possible fieldtrips to Kunshan's multi-national corporations and government offices.

Course Goals / Objectives

Students will gain overall familiarity with the major theoretical debates on globalization and understand the issues of gender in globalization processes as well as the problems and promise of megacities now and in

the future. Students will strengthen their skills of critical analysis through focus on case studies of global commodities, as well as the case of Kunshan and its particular developmental history of the past thirty years.

Required Texts

Primary Readings

- Pietra Rivoli *The Travels of a T-Shirt in the Global Economy* (Wiley Press, 2015). This book is in DKU Library; in DKU Bookstore; and is an E-book in Duke Library.
- Reena Patel, *Working the Night Shift: Women in India's Call Center Industry*, (Stanford University Press, 2010). This book is in DKU Library; in DKU Bookstore; and is an E-book in Duke Library.

***Additional readings will be found on Sakai.**

Additional Materials (optional)

Berkshire Encyclopedia of China Online (2009) for information on Jiangsu, Zhejiang, and Anhui

Course Requirements

An in-class map quiz and a take-home map assignment; give individual and group presentations; write two response papers; write a paper on the production and consumption pathways of a chosen global commodity; and a complete a final project on Kunshan life (fieldwork/interviews, videos, integrate class readings etc). Possible topics are: education; city fabric; life of migrant laborers; religious life; hairy crab industry.

Technology Considerations, if applicable

Sakai; Classroom computer, projector, and screen.

Assessment Information / Grading Procedures

One in-class map quiz, and another map take-home assignment: 10% (5% each)

Class attendance, individual participation, and group discussion: 20%

Paper on a global commodity: 20%

Two Response Papers: 20% (10% each)

Final Project: 30%

Letter Grades and Percentages:

95 and above: A

90-94, A-

85-89, B+

80-84, B

75-79, B-

(Etc)

Specific learning objectives will be aligned with the assignments and projects in the course. Students will receive detailed rubrics for course work so that they understand the criteria for performance and the system for assignment of points for grades. Guidance on group work and class participation will be provided for students not accustomed to an open discussion style of pedagogy.

Diversity and Intercultural Learning (see Principles of DKU Liberal Arts Education)

This course will be of interest to students of various backgrounds. Each may come with her or his own personal interests and objectives but the course fosters deep exchanges among these students to help them understand the relations between globalization and economy across the world, in the larger Chinese context, and also in the specific Kunshan environment.

Course Policies and Guidelines

- **COURSE POLICIES AND GUIDELINES:**

Instructors' expectations for all assignments and activities will be made as explicitly as possible, given the likelihood of a wide range of background conventions and habits among the students. The Duke Kunshan University Community Standard will be discussed and adhered to.

- **ACADEMIC INTEGRITY:**

Each student is bound by the academic honesty standard of Duke Kunshan University. Its Community Standard states: "Duke Kunshan University is a community composed of individuals of diverse cultures and backgrounds. We are dedicated to scholarship, leadership, and service and to the principles of honesty, fairness, respect, and accountability. Members of this community commit to reflect upon and uphold these principles in all academic and non-academic endeavors, and to protect and promote a culture of integrity." Violations of the DKU academic honesty standard will not be tolerated. Cheating, lying, falsification, or plagiarism in any practice will be considered as an inexcusable behavior and will result in zero points for the activity.

- **CLASS ATTENDANCE:**

Students are responsible for all the information presented in class. Class attendance and participation are important components of the learning experience. All students are expected to participate during class time.

- **POLICY ON MAKE-UP WORK/EXAMS:**

Students are allowed to make up work only if missed as a result of illness or other unanticipated circumstances warranting a medical excuse, consistent with DKU policy. You must notify the

instructor in advance if you will miss an exam or project deadline. Project extensions requested for medical reasons must be negotiated at the time of illness.

- **POLICY ON PHONES AND OTHER ELECTRONIC DEVICES:**

The use of mobile phones IS PROHIBITED during the class. Turn them off during class. Cell phones disrupt learning. Cell phone noises of any kind disturb the instructor and the whole class.

Tablets and laptops can be used during class but ONLY for taking notes and doing readings and assignments as instructed by the professor.

However, use of your tablets and laptops for email, social media sites, and web-surfing IS PROHIBITED, and such actions will lower your grades immediately.

Course Schedule

Week One: Debates on Globalization

Monday, Oct. 26: Course Introduction; Globalization Group Exercise

Tues, Oct 27: Debates Pro and Con regarding Globalization (I)

Thurs. Oct. 29: Debates Pro and Con regarding Globalization (II)

Readings: Excerpts on Sakai from *The Globalization Reader*; *Oxford Companion to Politics*; *Globalization: Theory and Experience*

*Start studying for Jiangnan quiz to be held on Dec. 3 (See study sheet on Sakai)

*Meet with me ASAP to plan out your Final Project

Week Two: Case Study: Travels of a T-Shirt in the Global Economy

Mon, Nov 2, Tues, Nov 3, Thurs, Nov 5:

Readings/Resources: *The Travels of a T-Shirt in the Global Economy* (2015). NPR "Planet Money" series on T-Shirt supply chain; "Cotton Road" documentary (2015). Follow-up: Chinese businesses in the US.

*First response paper due

*Begin to fill in your global map homework and work on this throughout our session.

Instructions: Go to <http://mapmaker.education.nationalgeographic.com/#/>

Indicate the cities, states, and countries we read about this semester; use your imagination/skills to figure out your own rubric. Be sure to save your work each time you open your map! This is due at end of semester.

Week Three: Case Study: "Conflict Minerals" Globalization, and Corporate Social Responsibility

Mon, Nov 9, Tues, Nov 10, Thurs, Nov 12:

Readings/Resources: Selections from *Coltan* (2011). Movie: *Blood in the Mobile* (2010). Related readings on Sakai.

Week Four: Gender and Globalization I: Women Factory Workers in China

Mon, Nov. 16, Tues, Nov. 17, Thurs, Nov 19:

Reading: Excerpts from the book *Factory Girls* (2010); Sakai links about robots in Guangdong factories

*Nov. 19: Paper on Global Commodity Due

Week Five: Gender and Globalization II: Women Workers in Transnational Call Centers in India

Mon, Nov. 23, Tues, Nov. 24, Thurs, Nov. 26:

Reading: Excerpts from the book *Working the Night Shift* (2010)

*Second Response Paper Due

Week Six: Megacities: Problems and Promise

Mon, Nov. 30, Tues, Dec. 1, Thurs, Dec. 3:

Readings/Resources: Excerpts from *Globalization and Urbanization* (2014); IIED Megacities Interactive; Movie, *Manufactured Landscapes* (2006)

*Dec. 3: In-class Jiangnan Map Quiz

Week Seven: Case Study: Kunshan

Mon, Dec. 7, Tues, Dec. 8, Thurs, Dec. 10:

Readings: "Beyond the Sunan Model" (2002); excerpts from *China's Spatial Economic Development* (2000); *The Kunshan Way* (2010); *Planning for Growth* (2015).

Class Presentations on Final Project