



昆山杜克大学
DUKE KUNSHAN
UNIVERSITY



MASTER OF MANAGEMENT STUDIES



www.dukekunshan.edu.cn

WHY MMS: DUKE KUNSHAN?



TEN MONTHS, TWO COUNTRIES

You will start the MMS: Duke Kunshan program at Duke University and then finish at Duke Kunshan University. Both the US and China are key players in today's global economy; this program gives you a front row seat to the action.



DUKE DEGREE

You will earn an advanced degree from Duke University, one of the world's most respected educational institutions.



WORLD-CLASS FACULTY

The renowned faculty who teach MMS: Duke Kunshan courses are ranked #1 in the US by *Bloomberg Businessweek* (2008-2012) for intellectual capital.



GLOBAL NETWORK

As a member of the Fuqua family, you've joined a global network of more than 19,000 business leaders. Our alumni are among the most supportive and responsive of any business school.



ADVANCE YOUR CAREER

With a strong academic foundation and first-hand exposure to the global economy, you will have all the resources you need to succeed, and our career coaches are here for you, every step of the way.

Duke Kunshan University is a Sino-American partnership between Duke University, which consistently ranks in the top ten of all American universities, and Wuhan University, named among China's ten best universities by the Chinese University Alumni Association. Through Duke's singular commitment to bring its best resources and culture of excellence, Duke Kunshan delivers a Duke education in the global center that is China today.



The MMS: Duke Kunshan program has prepared me for a career in international business, allowing me to experience first-hand both the American and Chinese business cultures. With a global point of view and exceptional academic training, I feel qualified to take my place in the world of international business. ”

– Lucia Garcia, Class of 2015, Argentina
Associate Consultant, Bain & Company

PROGRAM QUICK FACTS:

Type:	Full time
Degree Awarded By:	Duke University
Length:	10 months
Location:	Duke University's Fuqua School of Business & Duke Kunshan University
Candidate Profile:	Recent graduates with less than 2 years of work experience; open to all academic backgrounds
Language of Instruction:	English



NO.1 BUSINESS SCHOOL IN THE US RANKED BY BLOOMBERG BUSINESSWEEK IN 2014

The Fuqua School of Business at Duke University in Durham, North Carolina, has established itself as one of the leading business schools in the world. It has a strong network of more than 19,000 alumni across the world. Fuqua is deeply committed to East Asia. Through its relationship with Duke Kunshan University, a regional office space in downtown Shanghai, and an alumni presence throughout the region, Fuqua is an active and engaged member of this fast-growing and dynamic region.



“ To me, the Career Management Center is one of the most valuable parts of the MMS: Duke Kunshan program. It not only provided me with a lot of industry insights and conventions that are not usually taught in class, but also smoothed my transition from student to professional through one-on-one coaching and mock interviews. As a result, I felt much more prepared entering the intense recruiting season. ”

– Zhongxiang Xue, Class of 2015, China
Junior Research Analyst
McKinsey & Company

CAREER DEVELOPMENT

With the MMS: Duke Kunshan program, your career development process is just as important, rigorous and immersive as your academic grounding. You will have access to resources including career coaches, workshops, webinars, career fairs, recruiter events, library resources and proprietary job databases.

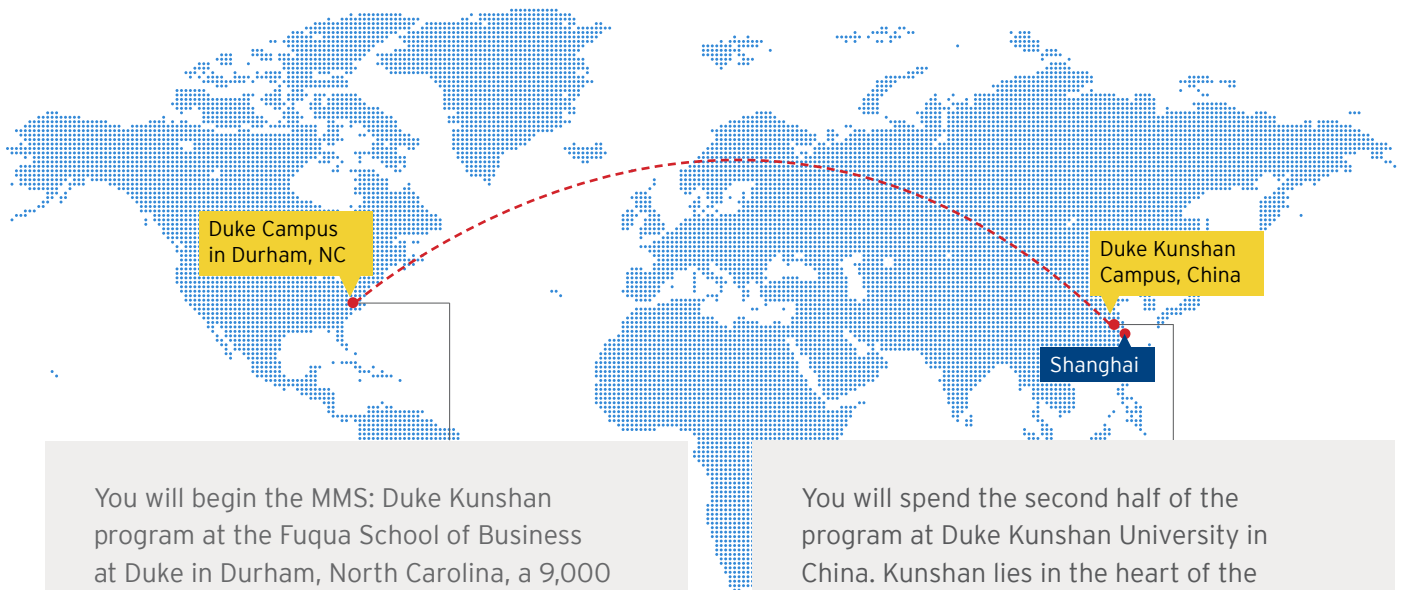
From your first day, you will have access to Fuqua's network of more than 19,000 alumni. You will also have an opportunity to be paired with an alumni career advisor who is there to share first-hand experiences and offer personalized advice to help you hone your professional skills.

OUR MMS GRADUATE EMPLOYERS INCLUDE



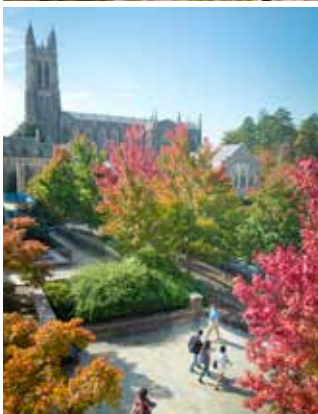
- McKinsey
- Microsoft
- Citi
- Dell
- General Motors
- Oracle
- Bain
- P&G
- Bosera Asset Management
- IBM
- Nielsen
- SAP

TWO SUPERB LOCATIONS



You will begin the MMS: Duke Kunshan program at the Fuqua School of Business at Duke in Durham, North Carolina, a 9,000 acre campus renowned for its beautiful architecture and mission of “knowledge in service to society.” Durham is recognized as a great place to live, consistently ranked as an excellent location for business and careers, along with first-rate restaurants, hometown sports, and countless cultural offerings.

You will spend the second half of the program at Duke Kunshan University in China. Kunshan lies in the heart of the Yangtze River Delta Region, one of the most developed areas in China, with close proximity to Shanghai and Suzhou - just 20 minutes away by high-speed train. Widely considered as a successful model for China’s social and economic development, Kunshan has attracted a number of Fortune 500 companies and other leading enterprises.



CURRICULUM

Our approach integrates your unique knowledge and perspective with our world-class business curriculum and applies it to real-world situations. The quantitatively rigorous and thought-provoking classes give you the tools, frameworks and vocabulary you need to enter the world of business with a solid foundation and challenge you analytically, creatively and intelligently to find solutions to complex problems.

“ *The seamless blending of classroom learning with real-world applications is unparalleled. The MMS: Duke Kunshan program has given me the best of both worlds.* ”

– Austin Taylor, Class of 2015, US
Corporate Finance Analyst
General Motors

WORLD-CLASS FACULTY

Fuqua’s world-renowned faculty are eager to help you succeed in your coursework and beyond. Student-faculty interactions inside and outside the classroom provide ample opportunity to learn from and form relationships with some of the greatest business minds in the world.

TEAM-BASED LEARNING

To simulate today’s team-oriented corporate environment, the class is divided into smaller learning teams. Each team is hand-picked to maximize diversity and the opportunity to learn from one another. You will participate in team-building activities where you learn how to work together effectively and develop problem-solving, communication and leadership skills.

CASE-STUDY PARTICIPATION

Classes use real business cases as the basis for classroom discussions and team assignments, challenging you to understand business problems from a hands-on perspective. As you work through these real-life examples, you will gain a new vocabulary, industry knowledge and an appreciation for the management and leadership challenges companies face every day.

MASTER-LEVEL RIGOR

Expect advanced material and prepare to move through it quickly. Our courses are quantitatively demanding and require you to have a strong analytical aptitude.

PROGRAM AT A GLANCE

Duke University: The Fuqua School of Business-USA			Duke Kunshan University-China		
Summer	Fall Term 1	Fall Term 2	»	Spring Term 1	Spring Term 2
Introduction to Financial Accounting	Introduction to Marketing Analysis	Foundations of Corporate Finance	»	Fundamentals of Market Intelligence	Introduction to Operations and Supply Chain Management
Business Communication I	Foundations of Capital Markets	Principles of Strategy	»	Business Communication II	Spreadsheet Modeling and Decision Analysis
Quantitative Business Analysis	Fundamentals of Business Economics	Foundations of Management and Organizations	»	Principles of Cost and Managerial Accounting	Fundamentals of Financial Analysis

* Courses and terms are subject to change year to year

EXPERIENTIAL LEARNING

Around the core courses of the program are unique opportunities to help you gain insight into the world of business. The rich and stimulating co-curricular activities in the MMS: Duke Kunshan program allow you to take an active, hands-on approach to your business education.

MANY WAYS TO LEARN...

Corporate Visits
Case Competitions
Industry Seminars
Networking Events
Consulting Projects
Distinguished Speaker Series



“ As the Social Activities Chair of the MMSA, I've had many opportunities to design and organize social events for students that met their diverse interests, all with great support from the program staff. They were also opportunities for me to develop negotiation and leadership skills. ”

– Yiyang Li, Class of 2015, China
Analyst, Huatai Securities

On campus at Fuqua in the US and at Duke Kunshan in China, you will also be guided professionally and personally with a student culture that embraces community, leadership and teamwork.

Join the MMS Student Association (MMSA) and dive into a wealth of student-led professional and social activities. Duke basketball experience, class dinners, golf outings, wine tastings, tea appreciation - explore novel pursuits with newfound friends from all corners of the globe.

APPLICATION

The world is what you make of it, and the MMS: Duke Kunshan is a program designed for people who want to immerse themselves and get a jump-start into the heart of today's business world. We are looking for a diverse body of graduating students or young professionals with 0-2 years' experience, who have strong academic capacity, good interpersonal skills and great potential to learn, grow and make a positive impact on people around them.

A TYPICAL CLASS REPRESENTATION

Class Size:	50-60
Average Age:	23
Work Experience \leq 6 months:	91%
International Citizenship: <i>(by Chinese status)</i>	45%
Average Undergraduate GPA:	3.52 (4.0 scale)
GMAT Range* (middle 80%): <i>* GRE also accepted</i>	590-730

DEADLINES

for the Class of 2018 (Beginning July 2017)

Given the competitive application pool, you are encouraged to apply in the earliest round. Non-US citizens requiring an F1 visa, who are not already studying in the US and eligible for a transfer, must apply by Round 3 to have sufficient time to obtain a visa.

Application Deadlines

Round 1	September 13, 2016
Round 2	November 29, 2016
Round 3	January 30, 2017
Round 4	March 7, 2017

Decision Dates

November 1, 2016
February 15, 2017
March 28, 2017
April 19, 2017

FINANCIAL AID AND SCHOLARSHIP

Duke Kunshan University and The Fuqua School of Business are committed to enrolling a highly talented, diverse and international student body. Financial aid and scholarship support is available to help achieve these goals, and Duke Kunshan is dedicated to providing full or partial scholarships to students who need financial support. Contact us for more details.

ADMISSION REQUIREMENTS

- Completed Online Application
- GMAT or GRE Scores
- Transcripts
- Essays & Short Answer Questions
- Resume
- Letters of Recommendation



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